

BATON ROUGE AREA SCORE

Workforce, Corporate and Continuing Education

Presents:

SIMPLE STEPS WORKSHOP Sessions 1-5

Tuesdays 6 – 8 PM for 5 successive Tuesdays

- **Session 1 E. Baton Rouge Parish Library – TBD**
- **Sessions 2-5 Location to be determined**

Call 225-381-7130 for Dates and Locations

SCORE® REGISTRATION FORM

Session 1 FREE

Sessions 2-5 \$125 payable in advance

Please Mail Registration and Check to.....Baton Rouge Area SCORE-Chapter 0141
Telephone: 225-381-7130 Louisiana Technology Park Bldg.
877-381-7130 (toll free) 7117 Florida Blvd.
Website: www.scorebr.org Baton Rouge, LA 70806

NAME _____

TYPE OF BUSINESS _____

ADDRESS _____

CITY, STATE, ZIP _____

E-MAIL ADDRESS _____

PHONE: Cell _____ Home _____ Work _____

Please make checks payable to SCORE. We do not accept Credit Cards. YOU WILL RECEIVE A CONFIRMATION.

Note: Access to a computer is required and a laptop for the sessions is advisable.

Please indicate below where you learned about the Workshops:

| | | |
|--|---|--|
| <input type="checkbox"/> TV / Radio _____ | <input type="checkbox"/> SCORE Counseling Session | <input type="checkbox"/> Word of Mouth _____ |
| <input type="checkbox"/> Bank / Credit Union _____ | <input type="checkbox"/> Louisiana Economic Development | <input type="checkbox"/> Secretary of State's Office |
| <input type="checkbox"/> SCORE Website | <input type="checkbox"/> Internet | <input type="checkbox"/> SBA |
| <input type="checkbox"/> SCORE Email Newsletter | <input type="checkbox"/> SCORE Seminar | <input type="checkbox"/> Other _____ |

SCORE® Counselors to America's Small Business

SCORE® is a nonprofit association providing free business counseling to Baton Rouge and the surrounding area.

SCORE® is offering this WORKSHOP SERIES to assist the new and prospective business owner on how to make a business profitable and successful.

SCORE-BR ALLIANCE PARTNERS

- Baton Rouge Area Chamber
- EBRP-Office of Mayor-President
- EBRP Library
- E. J. Ourso School of Business
- Hancock Bank
- Louisiana Economic Development
- Raising Cane's

We greatly appreciate the support received from the following organizations:

THE ADVOCATE, David Norwood
American Gateway Bank
Ascension Parish Library
Ascension Parish Community TV-Ch. 21
Associated Grocers
Baton Rouge Area Chamber
Baton Rouge Area Foundation
Baton Rouge Business Report
Baton Rouge Technology Council
Bon Carre' Business Center LLC
Campus Federal Credit Union
Capital Area United Way
Capital One Financial
Credit Bureau of Baton Rouge, Inc.
Dixie Business Center – Denham Springs
East Baton Rouge Parish Library System
East Baton Rouge Parish-Office of the Mayor-Pres.
ExxonMobil
Franklin Press
Garrison Communications
Hancock Bank
Iberia Bank
Iberville Chamber of Commerce
J.P. Morgan Chase Bank
Louisiana Economic Development
Louisiana Office Supply Company
Louisiana Technology Park
LSBDC Technology Center at LSU
LSBDC at Southern University
McDonalds of Baton Rouge / Charles L. Valluzzo
Raising Cane's
Red Stick Internet Services
Regions Bank
Whitney National Bank
WBRZ-TV

BATON ROUGE AREA SCORE SIMPLE STEPS WORKSHOP SERIES

SESSION 1: Business Start-up Basics where client makes a commitment to continue the 4 step Workshop Series with assignment of a Mentor.

SESSION 2: The Business Concept, and Marketing Data Collection.

SESSION 3: The Marketing Plan and Selling fundamentals for products. Demographics and competition.

SESSION 4: Financial forecasting, start-up-cost, cash flow, accounting system.

SESSION 5: Funding Sources, bookkeeping Systems, complete the Business Plan.

**BATON ROUGE AREA SCORE
LA Technology Park Bldg.
7117 Florida Blvd.
Baton Rouge, LA 70806**

Website: www.scorebr.org
Email: scorebr@scorebr.org

225-381-7130 OR 1-877-381-7130

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SCORE®

Counselors to America's Small Business

BATON ROUGE AREA CHAPTER 0141

Presents:

SIMPLE STEPS WORKSHOP SERIES*

To help start or improve your business

SESSION 1

Business Start-up Basics

SESSION 2

Feasibility Plan

SESSION 3

Marketing-Sales Promotion

SESSION 4

Financial Analysis & Plan

SESSION 5

Sources of Funding

*Experienced Mentor assigned to each Student for Sessions 2-5

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