

SCORE® Counselors to America's Small Business

SCORE® is a nonprofit association providing free business counseling to Baton Rouge and the surrounding area.

SCORE® is offering this seminar to inform the new and prospective business owner how to make a business profitable and successful.

SCORE-BR ALLIANCE PARTNERS

- Ascension Parish Library
- Baton Rouge Area Chamber
- Dixie Business Center
- EBRP-Office of Mayor-President
- EBRP Library
- E. J. Ourso School of Business
- Hancock Bank
- Louisiana Economic Development SEBD-Hudson Initiative
- Raising Cane's

We greatly appreciate the support received from the following organizations:

THE ADVOCATE, David Norwood
American Gateway Bank
Ascension Parish Community TV-Ch. 21
Associated Grocers
Baton Rouge Area Chamber
Baton Rouge Area Foundation
Baton Rouge Business Report
Baton Rouge Technology Council
Bon Carre' Business Center LLC
Campus Federal Credit Union
Capital Area United Way
Capital One Bank
Credit Bureau of Baton Rouge, Inc.
East Baton Rouge Parish Library System
East Baton Rouge Parish-Office of the Mayor-Pres.
ExxonMobil
Franklin Press
Garrison Communications
Hancock Bank
Iberia Bank
Iberville Chamber of Commerce
J.P. Morgan Chase Bank
Louisiana Economic Development SEBD-Hudson Initiative
Louisiana Office Supply Company
Louisiana Technology Park
LSBDC Technology Center at LSU
LSBDC at Southern University
McDonalds of Baton Rouge / Charles L. Valluzzo
Raising Cane's
Red Stick Internet Services
Regions Bank
Whitney National Bank
WBRZ-TV

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"STARTING AND MANAGING YOUR BUSINESS" SEMINAR

Opening Remarks

Moderator

Defining Your Business Plan

"What Type of Business To Be"

Business Insurance

"Avoiding the Knockout Punch"

Accounting & Business Taxes

"Meet Your Partners, Uncle Sam, Uncle Red Stick and Uncle Pelican"

Legal Counseling

"Protecting Your Business"

Business Banking

"How to Prepare to Meet Your Banker"

Websites and E Business

Advertising & Marketing

"Marketing, the Key to Success"

Sales

"The Backbone of Your Business"

Q & A and Summary

Significant in-kind support provided by Raising Cane's and funded in part by Louisiana Economic Development to promote SEBD Certification.



FOR THE LIFE OF YOUR BUSINESS

Baton Rouge Area SCORE Presents:

"STARTING & MANAGING YOUR BUSINESS"

SEMINAR — 2012

Dates:

(Saturdays)

January 28, 2012

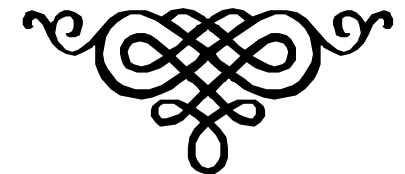
April 28, 2012

June 30, 2012

August 25, 2012

Location of Seminar:

Bon Carre' Business Center
Bon Carre' Executive Conference Ctr.
7249 Florida Blvd.
Baton Rouge, LA 70806



**Baton Rouge Area SCORE
Phone: 225-381-7130**



FOR THE LIFE OF YOUR BUSINESS

Baton Rouge Area SCORE Presents:

“STARTING AND MANAGING YOUR BUSINESS” SEMINAR - 2012

BON CARRE’ BUSINESS CENTER Executive Conference Center*

7249 Florida Blvd., Baton Rouge, LA 70806

*Enter the Rear Parking Lot behind the Bon Carre’ Business Center from Lobdell Blvd. Park near Entrance 4. Walk down walkway at Entrance 4, go through the glass doors and take a left to the Executive Conference Center.

8:00 AM – 4:00 PM (Check-in begins at 7:30 AM)

DATES: January 28, April 28, June 30, August 25 (Circle Attendance Date)

Pre Registration \$85.00
Pay at the Door – if space available \$95.00
2nd person from same organization \$65.00

Registration by Constant Contact link on the SCORE website at www.scorebr.org

SCORE® REGISTRATION / INFORMATION FORM

(Please register by Constant Contact link and then print this form, complete, and bring with you to the seminar)

NAME
STREET / P. O. BOX ADDRESS
CITY, STATE, ZIP
E-MAIL ADDRESS
PHONE: Cell Home Work

Please indicate below where you learned about the Seminar:

Grid of registration sources including Newspaper, SCORE Website, Secretary of State’s Office, etc.